

## From the President



**Ed Byers**

Another Press Club Hall of Fame induction ceremony is history and it was another great night as we inducted Jim Collins, Ted Diadiun,

Vivian Goodman, Vern Henry and Stuart Warner. Jack Marschall delivered a heartfelt speech as he accepted the Chuck Heaton Award. Kudos to Richard Stewart for the inductee videos. Once again this year, Richard and his crew knocked it out of the park.

FREE to Press Club Members, we're partnering with Cleveland State University's School of Communication for a post-mortem election panel discussion on November 15. "Behind the Scenes Exclusive: Journalism, Politics and Elections" will take place in CSU's main classroom auditorium, with a host of veteran political reporters. Henry Gomez of the Plain Dealer, Karen Kasler of the Statehouse News Bureau and John Arthur Hutchinson of the News-Herald will join moderator Rick Jackson of WVIZ/PBS, discussing the challenges they faced covering the races and election night that did not make the air or the pages of the newspaper. Check page 5 for registration

As we continue to celebrate the 125th anniversary of the founding of The Press Club of Cleveland, it has been a good year for the Club and I am very encouraged to hear about some of new faces who will be taking position on the Club's board of directors.

Russ Mitchell of WKYC TV-3, Tom Skoch, Editor of the Morning Journal, WEWS TV 5 News Director Jill Manuel, Linda Feagler of Ohio Magazine, and Dix&Eaton Senior Vice President Amy McGahan were all unanimously elected to serve two year terms by The Press Club board members present at the October 19th meeting.

*continued on page 4 >*

## "Save the Plain Dealer"

### PD Guild Launches Campaign, Advance Publications: Nothing Final Yet

The Plain Dealer is in trouble. As the journalists who produce Cleveland's daily newspaper, we're asking for your help.

Our parent company, Advance Publications, has begun a series of radical changes in the markets where it operates newspapers, with the intent of focusing its efforts online. You may have heard that our sister papers in New Orleans, Michigan, Alabama, Syracuse and Harrisburg will be published three days a week. Advance is laying off half or more of those papers' reporters, editors and photographers – the people who bring you the news. And it's cut advertising, marketing and other staff.

Advance hasn't revealed its plans for Cleveland. But The Plain Dealer could be next. Our publisher's impending retirement is an ominous sign, one that preceded the downsizing at other Advance papers. Our city could become the largest in the country without a daily paper.

**SAVE**  
The Plain Dealer

Don't let Cleveland's daily paper fade away

To help, go to [www.facebook.com/SaveThePlainDealer](http://www.facebook.com/SaveThePlainDealer)  
This message brought to you by The Newspaper Guild Local 1 Committee to Save The Plain Dealer

We know you value The Plain Dealer for lots of reasons: as a vital link to customers and constituents, a forum to discuss important community issues, a way to keep you informed, a catalyst for civic engagement and change. The paper celebrates Cleveland's successes, exposes its failings and tries to point the way to solutions.

We make you think and, occasionally, make you laugh.

You might not agree with everything you read in The PD. And yes, our coverage in some areas is not as comprehensive as in the past. Cutbacks already have taken

*continued on page 2 >*

## TIME PASSAGES

### WEWS TV 5, Getting ready for election night, 1960



(L-R) Dorothy Fuldheim, Tom Field, Joel Daley and Jack Perkins

## The 2012 Press Club of Cleveland Journalism Hall of Fame Awards Dinner



Joey Morona, Denise Polverine and the Starkys



Inductee Jim Collins and friends



Hall of Fame Class of 2012



Inductee Jack Marschall and family



Tom Andrzejewski and Ted Diadiun



Virginia and Richard Stewart



Vern Henry and John Brandt

## SAVE THE PLAIN DEALER FROM PAGE 1

a toll. But think about Greater Cleveland without a daily newspaper, and without a large enough staff of experienced journalists to thoroughly and responsibly report the news, online and in print, seven days a week. Blogs, tweets and briefs can't tell the whole story. TV and radio reporting can't fill the gap. And nearly half the households in Cleveland don't have Internet access.

This isn't just about jobs. Sure, we want to keep ours. But what we really want to maintain is a vibrant, committed, reliable newspaper. Cleveland needs that, and deserves it.

That's why we've launched a campaign to rally the community.

We're asking everyone to subscribe, to advertise, to support our advertisers -- and to tell Advance Publications and CEO Steve Newhouse not to do to Cleveland what they've done to other cities.

As a community leader, we'd like you to do that -- and more.

Clevelanders have a long history of con-

ceiving and championing good ideas and turning them into great institutions. We believe The Plain Dealer is one of those.

If the Metroparks, the Cleveland Orchestra or the West Side Market were at risk of being dismantled, you'd fight to save them, wouldn't you? We're asking you to think and act creatively to help us preserve this 170-year-old institution.

Other cities and news organizations are attempting to find economically viable ways to sustain the kind of news-gathering and community-bridging that The Plain Dealer represents. We hope to help organize forums and meetings at which this conversation can go forward in Cleveland. We'd like to hear your ideas.

Is obtaining support from foundations and individual donors a solution? Can we identify a new revenue-generating model? Should we be developing new ways to reach potential subscribers? Or is it time to find a buyer for the newspaper?

We'll be in touch with you in the near

future to pursue this discussion. To learn more, please visit [www.Facebook.com/Save-ThePlainDealer](http://www.Facebook.com/Save-ThePlainDealer). You can express your support by signing the online petition at [www.change.org/petitions/save-the-plain-dealer](http://www.change.org/petitions/save-the-plain-dealer), and by contacting Advance CEO Steve Newhouse at 718-981-1234, [stevejj@aol.com](mailto:stevejj@aol.com) or Advance Publications Inc., 950 Fingerboard Rd., Staten Island, NY 10305.

If you value what The Plain Dealer does, and what it stands for, please help us fight for it.

Cleveland has some of the greatest institutions and entrepreneurial success stories in the world. This city is too tough to die. Let's make sure our newspaper is, too.

Respectfully,

John Mangels, Tom Breckenridge, Rachel Dissell, Andrea Simakis, Evelyn Theiss, Harlan Spector, Diane Suchetka, Wendy McManamon, Karen Long, Ellen Jan Kleinerman, The Newspaper Guild Local 1 Committee to Save Cleveland's Daily Paper  
[savetheplaindealer@gmail.com](mailto:savetheplaindealer@gmail.com)

## Cleveland SCENE Cuts Managing Editor, Writers as Part of Reorganization



Cleveland SCENE, the alternative weekly newspaper, has pared its newsroom from six to four full-time staffers as part of an overall "retooling" under its new editor, Frank Kuznik.

He said the changes are part of a reconfiguration of the paper and that more changes to the publication's content and coverage are coming.

"We'll track the [readership] numbers pretty closely over the next couple months," to determine what areas to beef up and what areas to abandon, he said.

"We feel like the whole product could use some fine-tuning," he added.

Cleveland Scene, which has a print circulation of 35,000, publishes on Wednesdays.

Kuznik cut Scene's managing editor, Michael Gallucci, and its freelance dining editor, Doug Trattner, who had covered the local food scene for 10 years.

Trattner, the managing editor of Fresh Water Cleveland online magazine, is also co-writing a cookbook with Iron Chef

Michael Symon. He said he worked under seven editors between the Free Times and Scene and was surprised to hear he was being let go.

"I don't think there's a better time in the Cleveland dining scene than right now," he said. "No one's willing to pay for good content."

Kuznik also switched Elaine Cicora from the publication's arts editor to a freelance writer who will cover the dining scene on retainer. He said she had been proofreading pages and performing other jobs in addition to her writing role, which he said wasn't the best use of her skills or something she wanted to keep doing.

He said Scene had six full-time editorial staff when he became editor at the end of July. Now it has four full-timers and two part-timers who help with art, copy editing and production.

Kuznik is a Cleveland native who earned his bachelor's degree in English from John Carroll University, and was previously editor of Scene from 1999 to 2000.

Thanks to the Plain Dealer for this story.

## Distrust in Media Hits Record High – Gallup

According to a new Gallup Poll, three-fifths of Americans distrust the mass media — an all-time high.

Gallup shows that sixty percent of Americans have little or no faith in the media to report the news fairly and accurately. Conversely, 40 percent trust the media a fair amount or a great deal.

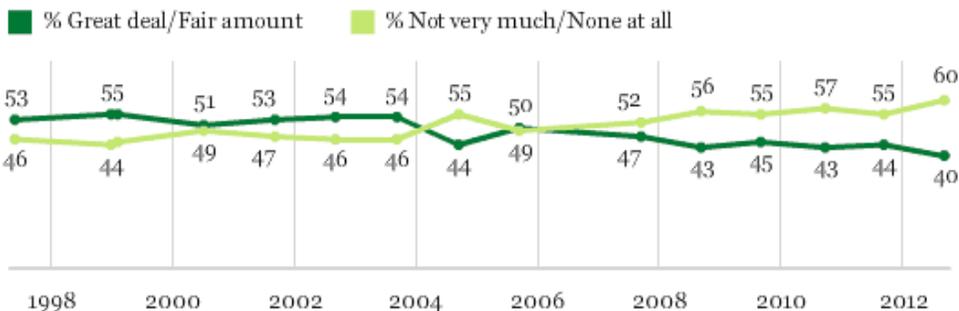
The poll of 1,017 adults was conducted between Sept. 6 and Sept. 9, with a margin of error of plus or minus 4 percentage points.

Historically, the percentage of Americans who distrust the media has been steadily rising since 2006, when 50 percent said they trusted the press. In 2011, 55 percent of Americans were dis-

trustful, while 44 percent said they trusted the media.

Along political lines, there is a drastic partisan divide. Fifty-eight percent of Democrats trust the press, compared with 26 percent of Republicans and 31 percent of independents.

According to Gallup, Republicans typically reflect a sharp drop in media trust in election years. In 2008, their trust fell to 27 percent before rebounding over the past three years. Despite their distrust of political news, Republicans pay more attention to it, with 48 percent saying they are following the news "very closely." Thirty-nine percent of Democrats and 33 percent of independents said the same.



GALLUP

The  
**PRESSCLUB**  
of Cleveland *125th Anniversary*

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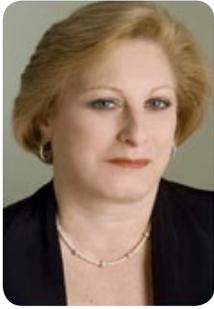
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## I Am Who I Am: My Grandfather's Granddaughter

By Laurie Mitchell, Certified Personnel Consultant



*(Adapted from reflections shared at synagogue Yom Kippur 2012)*

For both sides of my family, we have documented that our ancestors lived in Spain and Portugal at the time of the Spanish Inquisition. We know that some were burned, tortured and starved, and that their anguished, humiliated and penniless survivors fled Torquemada and his cruel henchmen and ran for their lives. Eventually, they settled in Lithuania in the early 1500s and their descendants survived pogrom after pogrom.

On my mother's side, I am a third generation American and a fourth generation Clevelander, the great granddaughter of Lithuanian Jews who immigrated to Cleveland in the 1880s.

On my father's side, I am a first generation American, the descendant of Lithuanian families who spread out across Eastern Europe in the early 1800s. My grandfather, Mark, was born in Galicia, and my grandmother, Lena, was a highly cultured Viennese brought up to believe that

Americans were uneducated barbarians. Her parents had immigrated to New York in the late 1880s but found the country so unrefined that they returned to Vienna.

After my grandparents were married in 1922 in Vienna, they settled in Magdeburg, Germany where Mark prospered in real estate and their three children were born. Many of the tenants in his apartment buildings turned out to be Nazis who held party meetings in their flats, after which my grandfather would evict them. He became known as the local "Nazi Basher" and was soon a "marked man." His children were beaten up daily for being Jewish. As the boots marched and the Reichstag burned in 1933, Mark became convinced that German Jews were an endangered species, and moved his family to The Hague. Relatives on both sides thought he was paranoid.

In 1934 in Amsterdam, Mark opened the first ice cream parlor in Europe. One December day, he noticed an American couple who had ordered ten different dishes of ice cream. Repeatedly tasting and discussing each flavor, they were obviously up to something so Mark introduced himself and asked if he could join them. They said that they had heard about his marvelous "Ice Palace" and wanted to personally see the crowds who flocked there. Despite a serious language barrier, they questioned him intensely about how he formulated and made his many flavors. Their name was Mr. and Mrs. Howard Johnson, and by 1935 they owned 25 HoJo's serving many of my grandfather's flavors.

As Hitler's laws became more extreme in 1935 and 1936, Mark secretly bought and warehoused hundreds of barrels of herring and cheese, leased space on the lower commercial deck of the brand new Queen Mary, and purchased five tickets for her late October 1936 voyage from Southampton to New York. Despite fierce opposition from Lena and the children who had only just mastered Dutch, he sold their belongings, transported them to England and dragged Lena kicking and screaming onto the ship. Arriving in New York five days later, his unsuspecting teenagers asked why there were so many barrels of herring and cheese on the dock. Within three days, he sold the Dutch delicacies, and the family boarded a train to waiting relatives in Cleveland.

Between 1936 and 1940, Mark repeat-

edly offered to gift each and every one of his and Lena's relatives a paid ticket to America. No one accepted. By the end of World War II, nearly 250 members of their extended families had died in the camps, including a set of Mengele's twins.

In 2001, my father and stepmother, my husband and I, and three survivors then in their 80s who had grown up next door to my great grandparents and miraculously escaped the camps, journeyed to the Ukrainian killing fields and camps where our relatives perished. For ten days, we walked in their footsteps amongst the children of perpetrators and collaborators, and visited memorials erected in the God-forsaken hell holes where Jewish, Gypsy, homosexual and non-Aryan blood once ran.

My family has been intimately involved with the United States Holocaust Memorial Museum since its opening in 1993. Last December when I was asked to craft a fundraising email very specifically aimed at those who receive the Museum's online newsletters but had never made a contribution, I wondered what I could possibly say to catalyze this particular constituency into making their first donation when they had clearly ignored other appeals.

On Dec. 22, this email signed with my real name was sent to thousands of people I do not know and will never know:

"The Holocaust affected millions of families around the world. Mine was one of them.

As a child and grandchild of survivors, I also should have been a loving niece and cousin to more than 200 family members who were murdered by the Nazis. My aunts, uncles, and cousins – relatives about whom I've heard so much throughout my life, people I never knew – died because they were Jewish.

I'll never be able to listen to their stories, learn and pass on their traditions to my own family, or celebrate holidays and other milestones with them. But, I can honor their memory by helping to ensure what happened to them never happens again.

That's why I support the United States Holocaust Memorial Museum. Each year, I make a tribute gift to honor the aunts and uncles and cousins whom the Nazis stole from me, so that their memory – and the memory of many others will never be forgotten."

### PRESIDENT FROM PAGE 1

This just in: The Press Club of Cleveland's annual membership meeting and Holiday Party is scheduled for Wednesday, December 12th from 5:30 to 8 pm. We have reserved the heated patio at Nighttown for our annual bash. Should be a lot of fun. Hope to see you there!

## the Byliner

A publication of  
The Press Club of Cleveland

### Editor

Lee Moran

### Associate Editor

Maryana Bradas

### Contributing Reporters

Stu Warner

Ed Byers

## THE PRESS CLUB OF CLEVELAND/CSU SCHOOL OF COMMUNICATION PRESENT:

**“BEHIND-THE-SCENES EXCLUSIVE:  
JOURNALISM, POLITICS AND ELECTIONS.”**

### WHEN

**Nov. 15, 2012**

**11 a.m. to 1 p.m.**

### WHERE

**Main Classroom Auditorium**

**Cleveland State University**

**1899 East 22nd St., Cleveland, OH 44115**

### FEATURING

- Rick Jackson/WVIZ/PBS
- Henry J. Gomez/The Plain Dealer
- John Arthur Hutchison/The News-Herald
- Karen Kasler/Statehouse News Bureau

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The  
**PRESSCLUB**  
of Cleveland 

## Jim Tressell named special contributor to Channel 3 News



Jim Tressell, currently the Vice President of Strategic Engagement at the University of Akron and a national championship winning football coach, will be joining the Channel 3 News team for weekly news segments.

"We are very pleased to announce that Jim Tressell will be joining the WKYC team as a special contributor," stated Brooke Spector, President and General Manager. "Jim's national championships as head football coach at Ohio State and Youngstown

State universities are well-known to all, but his motivational speeches and best-selling books will be the basis of our "A Moment with Jim Tressell."

"Jim motivates with passion but leads with compassion," added interim News Director Virgil Dominic. "We envision a weekly segment that takes daily news stories and makes them teachable moments."

"A Moment with Jim Tressell" will air each Wednesday night during Channel 3's 7 p.m. newscast.

Tressell has a bachelor's degree from Baldwin-Wallace, a master's degree in education from The University of Akron, and two honorary doctorates.

### Reporter Karina Mitchell Joins Hubby Russ Mitchell at WKYC TV 3 in Cleveland

WKYC - TV 3 has hired Karina Mitchell, veteran TV entertainment reporter, and wife of Russ Mitchell who joined WKYC as primary anchor in January. Karina will be an arts, culture and entertainment contributor to "Live on Lakeside," a lifestyle show hosted by Hollie Strano and Michael Cardamone. She will also contribute to WKYC's newscasts.

Like her husband, Mitchell comes from CBS News in New York, where she was an entertainment, lifestyle and feature contributor. She also served as a fill-in anchor for CBS Mobile News and a reporter for CBSNews.com. Most recently, she was the host of "Showbuzz," a weekly movie review show.



## Nighttown, Home of The Press Club, Announces Expansion

CLEVELAND HEIGHTS—Nighttown, the popular Cleveland Heights restaurant and home of The Press Club of Cleveland, is expanding.

Nighttown owner Brendan Ring told The Byliner he is looking at plans for a second patio at the rear of the restaurant.

Ring is naming it "The Secret Garden," a 900-square-foot roofed stone enclosure, which will feature a fire place, water accents, and will comfortably seat 75.

"A lot of my customers complained that our present patio was always filled to capacity in the summer," said Ring. "So, we needed another one badly. The best part of this new patio is that it will be available year-round because it will be heated." Ring said he expects the addition to cost \$300,000.

Ring said if all goes as planned, he hopes to have the expansion completed by the end of the year.

"There are no plans to move any of The Press Club Hall of Fame plaques or Press Club murals," Ring explained. "They will stay right where they are because people have become familiar with their location and they continue to be a source of interest to family and friends of the Hall of Fame inductees, so they will be staying put."



### November Job Openings

#### Investigative/Consumer Producer – WEWS TV 5

Info and apply at: <http://www.scripps.com/job-details?rid=4758>

#### News Producer - Fox 8 TV

The primary responsibility of the News Producer is to produce, write and gather information and graphics for highly produced newscasts, programming and station websites. The Producer is responsible for writing and producing news stories, show opens and graphics elements.

Contact Details: [fox8.jobs@fox8.com](mailto:fox8.jobs@fox8.com)

Attn: Human Resources

#### News/Content Specialist - WOIO/WUAB TV

Wanted: A full-time News Content Specialist to assist the producers and directors of various news broadcasts produced by WOIO/WUAB. Entering, recalling & proofing on-air font and still store graphics; being responsible for spelling and grammar. Assisting producers, anchors and reporters in researching and writing stories for inclusion in the news broadcasts. Send resume to: WOIO-TV 19, 1717 E. 12th Street, Cleveland, OH 44114 or email [bsinclair@woio.com](mailto:bsinclair@woio.com). No phone calls please.

### Press Club Member Anniversaries:

#### October

Bob Becker	Brian Newbacher
Tom Beres	Kelly O'Donnell
Margaret Bernstein	Paul Orlousky
Tom Feran	Bob Paynter
Phillip Morris	Chris Quinn

#### November

Arnold Miller	Adam Burroughs
Tina Tallman	Sarah Reymond
Steve Roszczyk	Richard Stewart
Dawn Hanson	Melanie A. Shakarian
Dave Johnson	Margi Herwald Zitelli
Richard Osborne	